Education Cloud for Academic Operations

Modernize the entire education experience.

Explore the key features for Academic Operations.

Powered by the #1 AI CRM and next-gen SIS capabilities, Education Cloud accelerates time to value for institutions of all sizes and makes it easier to create modern user experiences.
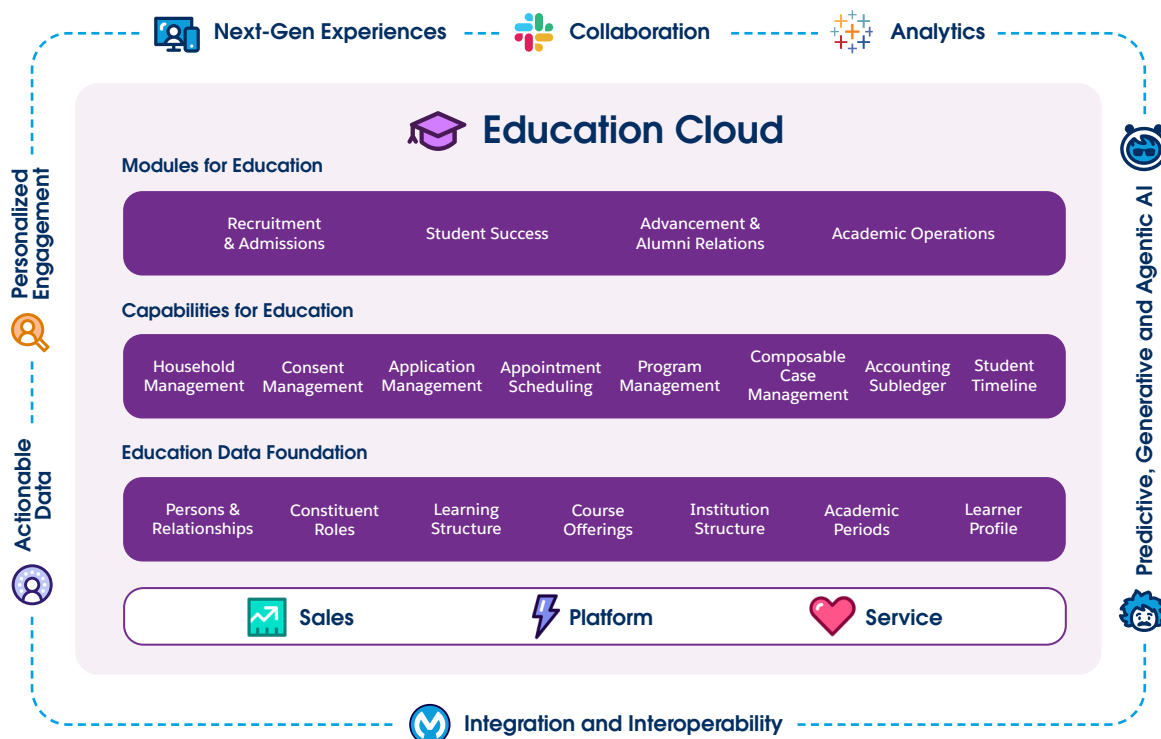
1 **Streamline catalog management** with automation and AI.

2 **Unlock the full student story** with actionable insights.

3 **Simplify registration** through a connected experience.

+12%

Increase in productivity

Source: 2023 Total Economic Impact™ of Salesforce for Education

How Education Cloud Works

Next-Gen Experiences --- Collaboration --- Analytics

Personalized Engagement

Actionable Data

Predictive, Generative and Agentic AI

🎓 Education Cloud

Modules for Education

| Recruitment & Admissions | Student Success | Advancement & Alumni Relations | Academic Operations |

Capabilities for Education

| Household Management | Consent Management | Application Management | Appointment Scheduling | Program Management | Composable Case Management | Accounting Subledger | Student Timeline |

Education Data Foundation

| Persons & Relationships | Constituent Roles | Learning Structure | Course Offerings | Institution Structure | Academic Periods | Learner Profile |

📈 Sales   ⚡ Platform   ❤️ Service

Integration and Interoperability

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Built with a learner-centric data foundation that allows you to easily scale as you grow, Education Cloud provides a set of core capabilities for use across departments as well as a purpose-built module for academic operations with key features to support students, faculty, and staff.

Capability	Description
360-Degree Views of Every Student	Unify critical student information–academic history, grades, GPA, and more–in one, secure place. Easily manage student holds and blocks to streamline registration and compliance.
Agentforce for Education: Course Search Support (Beta)	Help students quickly find courses that fit their goals.
Always-On Analytics	Review progress toward enrollment goals with prebuilt dashboards. Predict course demand to better inform faculty staffing.
Data Cloud for Education: Holistic Student Insights	Visualize learners' progress faster by activating student data–academic, wellbeing, LMS engagement, and more. Take action on AI-powered insights to keep students on track and increase retention.
Effortless Registration Management	Unify your data and processes for a seamless registration experience. Easily integrate course schedules from external sources. Enable learners to find best-fit classes, check availability, confirm eligibility, and complete registration, all in one place.
Flexible Catalog Design	From degrees and certificates to badges and micro-credentials, create all types of learning programs aligned to any number of outcomes. Quickly define and structure program details throughout the learner lifecycle with prerequisites, corequisites, and recommended classes.
Intelligent Degree Planning	Help learners navigate degree planning with ease, ensuring a smooth path to graduation. Enable advisors to track progress, collaborate on informed program decisions, and shape each unique academic journey through an intuitive interface.
SIS Rules Engine at Scale	Automate time-consuming processes and boost staff efficiency with an extensible, no-code SIS rules engine.
Skills Generator	Design a competency-based curriculum that connects student learning to workforce readiness. Use trusted AI to analyze program and course information, identify market-relevant skills, and then generate a list of skills that can be added to coursework descriptions.
Streamlined Enrollment Views	Access readily available enrollment data to better understand learners' unique needs and make informed decisions to improve student success.
Student Portal	Create a secure, digital portal for learners to manage their education journeys.

Sign up for a free trial of Education Cloud at bit.ly/EducationCloudTrial